

**Thank you in advance for your contribution
in making pARTicipate 2001 a success!**

**The last day to submit
ad copy and artwork is June 15th.**

About the Organizations

Americans for the Arts (AFTA) is a national network of organizations and individuals dedicated to empowering communities and communicating the value of the arts. Through national and local decision-makers, arts organizations, corporations and foundations, and individual leaders, Americans for the Arts helps create a better understanding of the role of the arts in social and individual development.

The **National Assembly of State Arts Agencies (NASAA)** is the membership organization of the nation's state and jurisdictional arts agencies. NASAA's mission is to advance and promote a meaningful role for the arts in the lives of individuals, families and communities throughout the United States. We empower state arts agencies through strategic assistance that fosters leadership, enhances planning and decision making, and increases resources.

Contact Us

Americans for the Arts

1000 Vermont Avenue, NW, 12th Floor Washington, DC 20005
Phone: 202/371-2830 • Fax: 202/371-0424

National Assembly of State Arts Agencies

1029 Vermont Avenue, NW, 2nd Floor Washington, DC 20005
Phone: 202/347-6352 • Fax: 202/737-0526

<http://www.participate2001.org>
[E-mail: events@artsusa.org](mailto:events@artsusa.org)

Program Display Advertisement Rates



**The first joint convention of
Americans for the Arts and the
National Assembly of State Arts Agencies**

July 28-31, 2001
New York Marriott Marquis, Times Square
New York, New York

*Make your services known
to the arts community
in this national forum....*

*Advertise in the
pARTicipate 2001 Program!*

Why advertise?

Here's an opportunity for you to advertise your services to a **national network** of local, state, regional and jurisdictional arts agencies, united arts funds, and individuals, all dedicated to advancing and promoting a meaningful role for the arts in our communities.

Approximately 1,500 leaders from all sectors of the arts, as well as government, business and private foundation leaders and other supporters of the arts are expected to attend.

The largest segment of the convention audience is executive managers, senior administrative staff and elected/appointed volunteer leaders of state and local arts. These individuals have **decision-making power over the expenditures** of state and local arts agencies.

Advertisement Options

<p>(A) Full Page, Int. Front Cover \$600</p>	<p>(D) Half Page \$250 3.5"w x 3.5"h</p>
<p>(B) Full Page, Int. Back Cover, \$550</p>	
<p>(C) Full Page \$400</p> <p>All full page ads are 3.5"w x 7.5"h</p>	<p>(E) Business Card \$150 3.5"w x 2"h</p>

REQUIREMENTS (Please read carefully)

-All ad copy and artwork must be received by June 15.

-All ads must be camera-ready to the following specifications:

- One color (black)
- 133 line screen
- High Resolution output

-Display ads that are not camera-ready will be returned.

ORDER FORM

Advertiser Information

Organization _____

Contact _____

Address _____

City/State/Zip _____

Phone (____) ____-____ Fax (____) ____-____

E-mail _____

Web Site _____

Display Ad Information

Check one - sizes and information on opposite page

- A - \$600 B - \$550 C - \$400
 D - \$250 E - \$150

Payment Information

Subtotal Due \$ _____

Americans for the Arts/
National Assembly of State Arts Agencies
Member Discount (\$25 off) \$ _____

Total Due \$

- Enclosed is full payment, payable to Americans for the Arts
 Please charge to: Visa Mastercard American Express

Card # _____

Signature _____ Expires ___/___

Send payment and art work to: Tara Dawn Lojko
 Americans for the Arts
 1000 Vermont Avenue, NW, 12th Floor
 Washington, DC 20005
 Phone: 202/371-2830 • Fax: 202/371-0424