



**Americans for the Arts and
the National Assembly of State Arts Agencies
July 15-20, 2004
Omni Shoreham Hotel - Washington, DC**

Sponsorship Opportunities and Benefits

Gold Partner - \$25,000 +

Sponsorship Opportunities

ARTventures—Full Slate	\$40,000
All-Attendee Sessions and Events	\$25,000 each
Preconferences	\$25,000 each

Benefits

- Recognition in signage displayed throughout the convention
- Recognition as sponsor of key convention activity
- Product placement in registration bags and insert in convention registration materials
- Full-page ad in convention program
- Recognition in newsletters published by Americans for the Arts and NASAA
- Logo and recognition on three web sites: Americans for the Arts, NASAA, and the convention web site, with links to partner's site
- One-time use of convention registration mailing list on labels
- Registration for two employees or corporate designees to attend meetings and evening social events
- VIP table at an all-convention luncheon for representatives of your organization

Silver Partner - \$10,000 to \$24,999

Sponsorship Opportunities

Technology Lab, Media Room	\$20,000 each
Civic Engagement Strategies Sessions (Full Slate)	\$20,000
Arts on the Hill	\$15,000
Board of Directors Dinner	\$15,000

Benefits

- Recognition in signage displayed throughout the convention
- Recognition as sponsor of key convention activity
- Product placement in convention registration bags and insert in convention registration materials
- Half-page ad in convention program
- Recognition in newsletters published by Americans for the Arts and NASAA

Bronze Partner - \$5,000 to \$9,999

Sponsorship Opportunities

Peer Groups Sessions	\$5,000 each
Civic Engagement Strategies Sessions (Individual)	\$5,000 each
Individual ARTventures	\$5,000 each

Benefits

- Recognition in signage displayed throughout the convention
- Recognition as sponsor of key convention activity
- Product placement in convention registration bags and insert in convention registration materials
- Recognition in newsletters published by Americans for the Arts and NASAA

Partner - Up to \$4,999

Benefits

- Recognition in signage displayed throughout the convention
- Product placement in convention registration bags and insert in convention registration materials
- Recognition in newsletters published by Americans for the Arts and NASAA