

Culturally-Based Economic Development Strategies

1: Create Jobs - Nurture artists and small cultural organizations as businesses/culturally-based micro-enterprises

2: Stimulate Trade - Create conditions for, and engage in cultural tourism

3: Attract Investment - Build artist live/work spaces as anchors/business incubators

4: Diversify Economy - Cluster arts groups as retail anchors and activity generators

5: Add Value - Highlight the proximity of cultural amenities and the inclusion of unique, artist-made elements

Culturally-Based Social Development Strategies

1: Promote Social Interaction - Create public art programs that activate people in public spaces

2: Build Bridges - Engage key groups in creating celebrations, festivals and cultural events

3: De-mystify Neighbors - Get to know neighbors better through “micro-cultural tourism”

4: Keep Youth Involved - Engage young people through meaningful and visible programs

5: Expand ‘Ownership’ in Infrastructure - Promote community pride through better design

6: Broaden Civic Agenda - Expand involvement in civic issues and governance