



Public Art: Civic Catalyst

July 15-16, 2004 * Washington, DC

Public Art Preconference Schedule

Wednesday, July 14, 2004

7:30 p.m. – 9:30 p.m.

Art and About: An Insider's Tour of our National Mall

Open to preconference attendees and guests.

\$29

Limited participation; register early!

Thursday, July 15, 2004

8:00 a.m.

**Registration, Bookstore, Technology Center,
Table-top Exhibits Open**

8:25 a.m. – 8:50 a.m.

Welcome Session for First-Time Attendees

9:00 a.m. – 9:10 a.m.

Opening Remarks and Conference Overview

Conference Co-Chairs: Ricardo Barreto, Director, UrbanArts Institute, Boston, MA and Susan Nichols, Lunder Education Chair, Smithsonian American Art Museum, Washington, DC

9:15 a.m. – 10:00 a.m.

Key Speaker

Anita Contini, Vice President and Director for Memorial, Cultural, and Civic Programs, Lower Manhattan Development Corporation, New York, NY

10:05 a.m. – 12:05 p.m.

Key Panel

The Future of Our National Mall

-Christopher Knight, Art Critic, Los Angeles Times, Los Angeles, CA

-Judy Feldman, Chairman, National Coalition to Save Our Mall, Rockville, MD

-Charles Atherton, Secretary, U.S. Commission of Fine Arts, Washington, DC

- John Parsons, Associate Regional Director, Land, Resources and Planning, National Parks Service, Washington, DC

Moderator: Wellington Reiter, Dean, College of Architecture and Environmental Design, Arizona State University, Tempe, AZ

12:15 p.m. – 1:10 p.m.

Lunch

1:15 p.m. – 2:30 p.m.

Concurrent Sessions

Session #1: National Memorials: Oklahoma City, Pentagon, and World Trade Center

- Jennifer Spangler, Art Historian, Chico, CA
- Jerry R. Shiple, Special Assistant to the Director of Real Estate and Facilities, Department of Defense, Arlington, VA
- Julie Beckman, Partner, KBAS, Alexandria, VA
- Keith Kaseman, Partner, KBAS, Alexandria, VA

Additional speaker pending.

Session #2: Public Art and the Federal Government

- Susan Harrison, Director, GSA Art In Architecture Program, Washington, DC
- Barbara Wolanin, Curator, Architect of the Capitol, Washington, DC

Session #3: Visual Artists Rights Act: Boston Case Study

- Ricardo Barreto, Director, UrbanArt Institute, Boston, MA
- David Phillips, Artist, Cambridge, MA
- Andrew D. Epstein, Esquire, Barker, Epstein & Loscocco, Boston, MA

2:45 p.m. – 5:45 p.m.

Public Art Tours

#1: Non-Mall Memorials

#2 Federal Capitol Hill / Federal Triangle

Tour Leaders: Susan Harrison, Director, GSA Art in Architecture Program, Washington, DC and Barbara Wolanin, Curator, Architect of the Capitol, Washington, DC

#3: Arlington

Tour Leader: Kim Roberts, Art Education Specialist, Arlington County Cultural Affairs Division, Arlington, VA

#4: Penn Quarter and Convention Center

Tour Leaders: Vivienne Lassman, Consultant, Washington, DC and Joel Straus, Consultant, Chicago, IL

#5: National Gallery of Art Sculpture Garden and Hirshhorn Museum and Sculpture Garden

#6: National Airport

6:00 p.m. – 8:30 p.m.

Opening Preconference Reception

The City Museum of Washington, DC

Friday, July 16, 2004

8:00 a.m.

**Registration, Bookstore, Technology Center,
Table-top Exhibits Open**

8:00 a.m. – 8:30 a.m.

Breakfast Roundtables

8:35 a.m. – 8:40 a.m.

Opening Remarks

Conference Co-Chairs: Ricardo Barreto, Director, UrbanArts Institute, Boston, MA and Susan Nichols, Lunder Education Chair, Smithsonian American Art Museum, Washington, DC

8:45 a.m. – 10:15 a.m.

Year In Review

Presenters: Ellen Driscoll, Artist, Cambridge, MA and Glen Harper, Editor, *Sculpture Magazine*, Washington, DC

10:30 a.m. – 11:45 a.m.

Concurrent Sessions

Session #1: Temporal Shift: Digital Documentation and Specific Duration Public Art Projects.

- Helen Lessick, Metro Art Collections Manager, Los Angeles County Metropolitan Transportation Authority, Los Angeles, CA
- Barbara Goldstein, Public Art Director, Office of Arts & Cultural Affairs, Seattle, WA
- Brian Wallace, Director of Exhibitions, The Galleries of Moore College of Art & Design, Philadelphia, PA

Session #2: Recolecciones, San Jose Library Case Study

- Mel Chin, Artist, Burnsville, NC
- Mary Rubin, Senior Program Manager, City of San Jose Public Art Program, San Jose, CA

Session #3: Escaping the Grid, Finding the Flow: Redefining & Reclaiming Phoenix's Canal Corridors

- Ann Alger, Public Art Project Manager, Phoenix Office of Art and Culture, Phoenix, AZ
- Laurie Lundquist, Artist, Tempe, AZ
- Marie Navarre, Artist, Tempe, AZ
- Raphael Ngotie, Public Art Project Manager, Phoenix Office of Art and Culture, Phoenix, AZ
- Sharon Sutherland, Public Art Consultant, Coeur d'Alene, ID

Session #4: International Public Art: Reports from Europe and Canada

- Herve Bechy, Director, Art-Public.com, Paris, France
- Bryan Newson, Public Art Program Manager, City of Vancouver, Canada

12:00 p.m. – 1:00 p.m.

PAN Luncheon

David Hoyt Johnson, PAN Council Chair, Tucson, AZ, and Renee Piechocki, PAN Facilitator will give an update on the activities of the Public Art Network. Afterwards, David Hoyt Johnson will present the Public Art Network Award.

1:15 p.m. – 2:30 p.m.

Concurrent Sessions

Session #1: Choosing Past & Future: The Debate over the Heart of Three Cities.

- Ritsuko Taho, Artist, Tokyo, Japan
- Glenn Weiss, Public Art Consultant, Delray Beach, FL

- Robin Nigh, Director, City of Tampa, Public Art Program, Tampa, FL
- Margi Glavovic Nothard, Glavonic Studio, Fort Lauderdale, FL

Session #2: Working with Wind and Light: The Ephemeral Becomes Durable

- Janet Echelman, Artist, New York, NY
- Leni Schwendinger, Artist, New York, NY

Session #3: Keeping Up with Appearances: Protecting the World's Public Art

- Laura Griffith, Assistant Director, Fairmount Park Art Association, Philadelphia, PA
- Mark Weber, Technical Director, World Monument Fund, New York, NY
- Susan Nichols, Lunder Education Chair, Smithsonian American Art Museum, Washington, DC
- Dennis Montagna, Program Director, Monument Research and Preservation, National Parks Service, Philadelphia, PA

2:45 p.m. – 5:30 p.m.

Public Art Tours

#1: Case Study / Tour: Building a Civic Framework, Arlington, VA

- Todd Bressi, Consultant, Bryn Mawr, PA
- Angela Adams, Community and Public Art Administrator, Arlington County Cultural Affairs Division, Arlington, VA

#2: Case Study / Tour: King Street Gardens, Alexandria, VA

- Buster Simpson, Artist, Seattle, WA
- Mark Spitzer, AIA, Mark Spitzer Designs, Seattle, WA
- Marlin G. Lord, AIA, Alexandria, VA

#3: Case Study / Tour: Metro Art

- Michael McBride, Director, Art in Transit Program, Washington Metropolitan Transit Authority, Washington, DC

#4: Case Study / Tour: Bethesda's Public Art and Private Development Initiatives

- Francoise Yohalem, Public Art Consultant, Bethesda, MD

#5: Public Art and Cultural Planning: Prince George's County

- Lauren Dugas Glover, Program Director, Prince George's County Art in Public Places Program, Largo, MD

#6: Artist Studio Tour

- Jennifer Riddell, Public Art Curator, Arlington County Cultural Affairs Division, Arlington, VA
- Sherry Schwechten, Art in Public Places Coordinator, DC Commission on the Arts and Humanities, Washington, DC

6:00 p.m. – 8:00 p.m.

Closing Reception For Public Art Conference Attendees

Location: Art Museum of the Americas, Organization of American States